



QOLORA[®]

PIGMENTS FOR PERMANENT MAKE-UP



MARKIN *M* COMPANY[®]

MADE IN RUSSIA



MARKIN COMPANY[®]

Our Company has operated in the permanent make-up and tattoo market for 12 years.

Markin Company was founded in 2005 in Russia by **Alexey Markin**.

In 2005, the Company started its activities with publishing **Tattoo Master**, the first Russian magazine dedicated to the tattoo art.

Since 2010, the Company has published **Permanent Make-Up**, the world's first magazine dedicated to permanent make-up supplemented with video tutorials in Russian.

In 2011, the Company launched its **Tattoo Master Supply** branch (supply and production of tattoo and permanent make-up products).

Recently, in 2015, the Company started publishing **Permanent Make-Up**, the world's first perma-

nent make-up magazine in English, distributed among subscribers around the world!

During its time in the permanent make-up industry, **Markin Company**:

- has published more than 250 professional articles and tutorials;
- has recruited over 100 top artists from all over the world as contributors;
- has provided information support to some 70 permanent make-up industry events (competitions, contests, congresses, exhibitions);
- has involved more than 4,000 artists as subscribers in Russia and around the world;
- has collaborated with almost all major companies in the permanent make-up industry.

Now, we are happy and proud to present our new products for permanent make-up professionals marketed under the **Qolora**[®] brand.

Qolora[®] is based on the experience of top permanent make-up artists from all over the world!

Leader according to tests!



Cool shade

Ruby Red 101



Deep pink and red color.

Deep red and pink color. It suits people with different hair colors – brown, blond, black.

Use for lips with bluish base with care. Combine with the next palette color (Pink Peppa 102) to get 3D lips.

Leader according to tests!



Cool shade

Pink Peppa 102



Pink color.

Basically it suits blondes of north type.

It is dense and doesn't bleed so it is easily applied over the lips contour. Use for lips with bluish base with care. A corrector may be added. Combine with the previous palette color (Ruby Red 101) to get 3D lips.

Cold Pink 103



Pink and red color.

Use for lips with bluish base with care. Several drops of orange corrector C-Orange 601 may be added. Once stretched it looks like Ruby Red 101 but cooler.

Leader according to tests!



Neutral shade

Neutral Pink 104



Pale pink color.

Dense. Very natural.

It is primarily ideal for brown-haired women. It may be used in its pure form.

Leader according to tests!



Neutral shade

Desert Rose 105



Gray and pink color.

Add some warm pigment to remove gray color (e.g. in case of cool color type).

Leader according to tests!



Neutral shade

Lolita 106



Pink color.

It is possible to get a pleasant, almost coral, shade but neutral, not warm if the pigment is used in its pure form. It is ideal for blondes. It is easily applied.

Leader according to tests!



Warm shade

Pink Coral 107



Beautiful pink color with coral shade.

It looks like coral but contains more magenta. It may be used in its pure form and as a corrector against blue lips.



Neutral shade

Aurora 108



Bright dark red color.

Note that it may look very bright on skin. It looks warmer when gradient (stretching) is made.

Leader according to tests!



Neutral shade

Cream Rose 109



Delicate cream and pink color with light grayish shade.

Not very dense. Use for lips with bluish base with care. Orange 116 may be added to make the shade warmer. It may be used as a corrector for making other colors not so bright.

Leader according to tests!



Cool shade

Bright Pink 110



Bright pink color.

It is recommended to add orange for cool color types.

Leader according to tests!



Cool shade

Raspberry 111



Raspberry color.

Deep. It is easily applied in its pure form. Use for lips with bluish base with care.



Warm shade

Terracotta 112



Terracota, dark reddish color.

Not very bright. It is perfect for aged skin. It may be used in its pure form and as a corrector.



Cool shade



Borsch 113

**Deep beet and red color.**

Use for lips with bluish base with care. It is good for older clients. It is perfect for aged skin. Use for lips with bluish base with care.



Cool shade



Bordo 114

**Dark burgundy color.**

Dense color of burgundy grapes. It is ideal for people with dark skin.



Warm shade



Sahara 115

**Brick and brown color.**

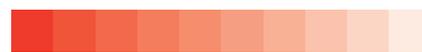
It may be used in its pure form. It primarily suits warm color types.



Warm shade



Orange 116

**Red and orange color.**

It may be used as a corrector for blue and black lips and may be added bit by bit to cooler colors to make the final color warmer and prevent blueness.

THE KEY ADVANTAGE OF QOLORA® PIGMENTS



The key advantage of Qolora® pigments consists in an optimal, verified combination of quality ingredients (of organic and inorganic origin) and the state-of-the-art homogenization (binding) technique, which made it possible to achieve a number of advantages, namely:

- high stability after application
- improved fixation in the skin
- light fastness
- solid colour
- predictable after-healing results
- uniform fading with time



Gray Brown 201



Gray and brown color.

It is perfect for warm skin shades. Use for cool color type skin with care, it will more likely become cool if the skin is dry. It is ideal for getting a gray and brown shade, primarily for people with streaks of gray hair. A bit of Petra 416 may be added to fix the color.



Acorn 202



Light brown, acorn color. Or milk chocolate color.

It is perfect as a base for getting different deep natural tones. If the color type is warm the final color may have reddish shades.



Milk Chocolate 203



Gray and brown color. Milk chocolate color.

It is recommended to add a corrector. It is probably too light for dark fair hair but it is perfect for highlighted fair hair with chocolate shade.



Mocha 204



Brown color with gray and pink shades.

It may be used as a base for mixing and getting different light eyebrow shades. It is also good for covering greenish eyebrows on a fair skin.

Leader according to tests!



Leader according to tests!



Cocoa Bean 205



Brown color. Clear, dense chocolate shade.

It may be used in its pure form for getting dark eyebrow shades. As there is a light reddish shade, it should be used for warm skin with red shade with care.



Dark Chocolate 206



Dark chocolate color with green base.

Free from red color. It is not very dense, so denser Petra 416 may be added for fixing. 2 tones lighter than Chestnut 207, the next in palette. A tone darker and cooler than Coffee 209. It is optimal for warm black-haired women, for oily skin with pores, ashy shades may be got on cool skin.

Leader according to tests!



Chestnut 207



Brown color with gray shade.

Deep multifunctional color. It suits different color types. Dark fair eyebrows look especially natural.



Dark Taupe 208



Dark gray and brown color with brown base.

It may be used in its pure form. It doesn't give blueness, but may give a steel shade on eyebrows of aged people with streaks of gray hair, on cool shades. It allows to cover warm shades.



Coffee 209



Classical coffee color.

It is optimal for fair eyebrows, brown-haired women. Dense. It doesn't give blueness. The base is yellow so it may give yellowness. A bit of corrector should be added to prevent yellowness. A tone lighter than Dark Chocolate 206.



Brown Olive 210



Dense brown and olive color.

It neutralizes reddish pigments, it is added to mixes and is applied to cover eyebrows that have already become red. Besides, it is used for mixing with the purpose of darkening. It is optimal for dark fair shades. It may sometimes give a slightly grayish shade on cool type skin.

Leader according to tests!



Deep chocolate 211



Dark brown color with gray shade.

Dense. Perfect for warm color type - for black-haired and brown-haired women. The final color may be almost black. Work with cool color types with care. Add a drop of corrector or mix it with warmer brown color to prevent blueness.

Leader according to tests!



Universal Brown 212



Brown color.

It suits almost any type of skin. It is ideal for natural black-haired women, the final color is almost black. It may be used in its pure form.



Cool shade



Warm shade



EYEBROW

Lava 213



Gray color of lava.

It is optimal for mixing with other colors.



EYEBROW

Millet 214



Light millet color.

It is used mainly for mixing with other colors or a corrector for a corresponding color type may be added to it.



Neutral shade



Warm shade



EYEBROW

Sorbet 215



Brown color of sorbet.

Dense. It is optimal as a base for mixing with other colors in order to get light tones for blondes.



EYEBROW

Meller 216



Light brown color.

It allows to create natural shades. It is recommended to add Brown Olive, Olive or a corrector to prevent the risk of getting redness.



Cool shade



Neutral shade



EYEBROW

Summer blond 217



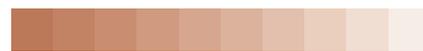
Light brown color.

A base is grayish and blue so it is recommended to add a bit of warm corrector or similar but warm shade to prevent blueness.



EYEBROW

Honey 218



Light brown color.

There is a slight reddish shade which may be neutralized by olive colors (Olive, Brown Olive). It is recommended to be added to cooler colors for «warming».



* Unfortunately, the color may not correspond to a real one due to the limited capacities of the typographic printing



EYEBROW

Milky Brown 219



It is perfect light brown color for blondes.

It is recommended to be used for mixing with other colors in order to create light fair eyebrows. It may become slightly gray. It is also used to correct reddish eyebrows.





Pitch Black 301



Classical dense black color.

The base is gray. It is not recommended to be used in its pure form. It is primarily used to darken brown shades.



Bright Black 302



Bright black color.

It is deep and very dense. It is multi-functional. It doesn't bleed under skin. It allows getting a clear deep liner.



True Black 303



Real deep black color with gray shade.

It may be used in its pure form. Watery. It is perfect for arrows of eyelid lines over the eyelash contour.

Leader according to tests!



Ebony Black 304



Very dense black color.

It may be used in its pure form.



Marengo 305



Black color on the base of gray color.

It is ideal for eyelids with less contrast. It is not recommended to be used in its pure form. A corrector appropriate to a certain color type is added.

Leader according to tests!



Vantablack 306



Blackest deep and dense color.

It allows making very bright arrows. It is not recommended to be used in its pure form.



Electric Blue 307



Pleasant blue and light blue color.

It is perfect for application over an eyelid line.



Blue Sky 308



Gentle light blue color.

Turquoise color. It allows making spectacular color stretching when it is combined with darker shades.



Green 309



Green color with an aquamarine shade.

Deep. It is ideal for pointing out brown, gray and, of course, green shades of eyes.



Deep Purple 310



Purple color.

Very dark and deep. It is easily applied over the eyelid line.



SAFETY AND QUALITY OF QOLORA® PIGMENTS

- Developed in compliance with the most stringent quality control standards and following all international regulations.
- Dry pigment approved by USFDA
- Tested in Europe and Russia
- Certified in Russia
- The process for obtaining EU certification is underway.

HEAVY TEXTURED PIGMENTS
FOR MICRO-BLADING AND
MACHINE TATTOOING

QOLORA®

MARKIN M COMPANY®

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Leader according to tests!



Brown Bear 401



Brown color with gray shade.

Heavy textured pigment. Dense enough.
It allows creating perfect natural fair eyebrows.



Ashy Oak 402



Brown color.

Heavy textured pigment. Blondish.
Deep. It is easily applied in its pure form.
It doesn't become gray or blue without correctors.
It suits people with streaks of gray hair.

Leader according to tests!



Oak 403

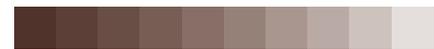


Dark brown color.

Heavy textured pigment. Dense, deep.
It looks harmoniously with a fair skin of brown-haired
and black-haired women. Eyebrows become almost
black, so a corrector is recommended to make a color
a bit warmer.



Noble Brown 404



Brown color with a light gray shade.

Heavy textured pigment. It is used as a base for
mixing with other shades. Add with other pigments
to have the desired effect. It is a perfect dark pig-
ment for micro-blading.



Black Abyss 405



Black color.

Heavy textured pigment. It is very deep and dense,
so it should be used with care. It is used only for eyelid
contour, not for eyebrows as it contains ferrous oxide.
It is recommended to add a bit of corrector depend-
ing on the color type in order to prevent blueness.



Black Ash 406



Black color.

Heavy textured pigment. It is recommended for eye-
lid lines. It should be used for eyebrows with care and
a corrector should be added to prevent blueness.

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Leader according to tests!



Cool
shade

Siberia 407

MICRO-
BLADING



Deep brown color with a little touched with gray.

Heavy textured pigment. It neutralized blueness. It is better to use it with a corrector for black-haired women. It is used in its pure form for fair skin types.

Leader according to tests!



Cool
shade

Night 408

MICRO-
BLADING



Dark brown color.

Heavy textured pigment. Deep and dense with a gray base. It may give a gray shade on cool skin types, so a corrector is recommended. It may be used as it is for black-haired women with warm color type. It is recommended for black-haired women with warm color type. Otherwise a corrector is needed to prevent undesirable gray shade.

Leader according to tests!



Cool
shade

Brownish Olive 409

MICRO-
BLADING



Brown color with an olive base.

Heavy textured pigment. Deep and dense. Eyebrows become dark fair and will look especially harmonious if a woman has fair hair. The tone is similar to Cashtan 412 but has another base. It should be used in its pure form with care. It can also be used to correct eyebrows which have become red.

Leader according to tests!



Cool
shade

Olive 410

MICRO-
BLADING



Olive and brown color.

Heavy textured pigment. It is traditionally applied to correct and prevent reddish color when brown shades are used. If it is used in its pure form and the color type is warm than eyebrows become fair and not very dark.

Leader according to tests!



Cool
shade

Best Brown 411

MICRO-
BLADING



Dark brown color with an olive base.

Heavy textured pigment. It is good for creating dark chocolate eyebrows for black-haired women with fair skin. It never gives redness thanks to its base.

Leader according to tests!



Warm
shade

Cashtan 412

MICRO-
BLADING



Brown color with a reddish base.

Heavy textured pigment. As it may give redness when used in its pure form, it is recommended as a perfect base for mixes for black-haired women as well as for brown-haired ones.

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Leader according to tests!



Warm shade

True Cocoa 413

MICRO-BLADING



Dark brown color, a base is red.

Heavy textured pigment. Dense enough. As it is one of the warmest colors in a brown palette, it should be used for warm color types with care. There is a risk to get a red or an orange shade. It is optimal for cool skin, primarily for blondes, brown-haired and red-haired women.

Leader according to tests!



Warm shade

Petra 414

MICRO-BLADING



Light brown color with a slightly reddish base and a light yellow shade.

Heavy textured pigment. 2 tones lighter than True Cocoa 413. It is ideal for warm color types, blondes and brown-haired women. It rarely becomes red, so a bit of Olive or Brownish Olive may be added just to be safe.

Leader according to tests!



Warm shade

Silk Brown 415

MICRO-BLADING



Light brown color with a slightly reddish base.

It is ideal for blondes with warm and neutral color types who want to get natural brown eyebrows. It rarely becomes red, so a bit of Olive or Brownish Olive may be added just to be safe.

Leader according to tests!



Warm shade

Milky Coffee 416

MICRO-BLADING



Light brown color.

Heavy textured pigment. Deep. A good color for blondes. Sometimes a corrector is recommended.

N

Neutral shade

Cocoa Powder 417

MICRO-BLADING



Light brown color. A color of cocoa powder with a yellow shade.

Heavy textured pigment. Eyebrows become natural and fair. It is optimal for cool skin type. It should be used for cool type with care; several drops of corrector should be added.



Warm shade

Alumina 418

MICRO-BLADING



Light brown color with a reddish base.

Heavy textured pigment. It suits fair skin color type. It is ideal for hair technique. It may be used for mixing with other shades as well as in its pure form.

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Warm
shade

MICRO-
BLADING

Vanilla Mocha 419



Light brown color with a reddish base.

Heavy textured pigment. The same tone but darker than Brown Bear 401. It is good for light color type, for brown-haired women and blondes. For blondes and brown-haired women with fair skin type. A corrector should be added when working on warm skin.



Warm
shade

MICRO-
BLADING

Mars 420



Light brown color with a red base.

Heavy textured pigment. Tawny shade. Warm color with a red base. It is essential to use a corresponding corrector.



Neutral
shade

MICRO-
BLADING

Latte 421



Light brown color. Latte color.

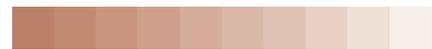
Heavy textured pigment. Dense. It is mainly for blondes. It is better to use it in mixes with other colors, it may give redness.



Cool
shade

MICRO-
BLADING

Latte Macchiato 422



Very light brown color, almost beige with a gray shade, with a slight gray shade.

Heavy textured pigment. It is perfect for fair skin, for mixes with other shades (to make the color lighter).



Neutral
shade

MICRO-
BLADING

Coffe Glace 423



Beige color.

Heavy textured pigment. It may be used as a base for mixes. It may be used for eyebrow highlighting, camouflage.



Warm
shade

MICRO-
BLADING

Helda 424



Beige color.

Heavy textured pigment. It may be used to correct violet color.

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Warm
shade



MICRO-
BLADING

Yellow 425



Yellow color.

Heavy textured pigment. It is used for correcting too cool and overdarkened eyebrows - blue, purple, etc. It is used for mixes only. It is not recommended to be used in its pure form.

AREOLA/CAMOUFLAGE



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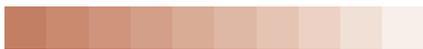


Warm
shade



CAMOUFLAGE

Areola 501



Body, beige color.

For creating a nipple areola.



Neutral
shade



CAMOUFLAGE

Areola 502



Body, light beige color.

For creating a nipple areola.

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Warm shade



Areola 503



Brown color.

For creating a nipple areola.



Cool shade



Areola 504



Dark brown color.

For creating a nipple areola.



Warm shade



Camouflage 505



Light beige color.

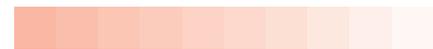
For camouflaging problem zones on fair skin.



Warm shade



Camouflage 506



Beige, body color.

A tone darker than the Camouflage 505.
For camouflaging problem zones on fair skin.



Neutral shade



Camouflage 507



Beige body color with a gray shade.

For camouflaging problem zones on fair skin.



Cool shade



Camouflage 508



Dark brown color.

For camouflaging nevi.



Warm shade



C- Orange 601

**Orange corrector.**

For correcting blue shades.
For cool color types.
It should be mixed with other colors.



Cool shade

Leader according to tests!



C-Green 602

**Green corrector.**

For correcting red shades.
It should be mixed with other colors.



Cool shade



C-White 603

**White corrector.**

It is used for creating glares and «kohls», as well as for thinning other colors.



Cool shade



C-Green-Brown 604

**Green and brown corrector.**

For correcting red shades.
It should be mixed with other colors.



Warm shade



C-Yellow 605

**Yellow corrector.**

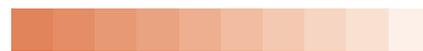
For correcting purple shades.
For cool color type.
It should be mixed with other colors.



Warm shade



C-Beige 606

**Beige corrector.**

For correcting violet shades.
For cool color type.
It should be mixed with other colors.

Price 32\$/15ml

84 COLORS



QOLORA[®]
PERMANENT MAKE-UP

We secure the following benefits to our distributors:

- exclusive contract for the country/region;
- reasonable sales plan;
- maximum discounts (50%);
- advertising support in all issues of Permanent Make-Up Magazine, as well as on the Magazine's website and on social networks – Facebook, Instagram, VK.

Considering that our Company is known around the world primarily for publishing the first professional magazine Permanent Make-Up, over the seven years of work on this unique periodical, we gathered an experience of cooperation with the major companies and the top artists in the permanent make-up industry from all over the world.

IN CREATING Qolora[®] PIGMENTS, we tried to use the experience and

innovative ideas of almost every existing market leader – both permanent make-up manufacturers and artists.

Development and testing of the product continued for 2.5 years.

We took a quality dry pigment from the U.S., used technology from Germany, and located the production and packaging of the finished pigment in Russia.

The resulting product garnered positive feedback from artists who tested Qolora[®] pigments. In their opinion, the colour range of Qolora[®] pigments holds its own in terms of quality even when compared to the top quality and more expensive alternatives of other brands



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